

Are **LD10** Sportsmen Voters **ACROSS PARTY LINES** Fed Up With Democrat Gun Control Laws?

Who Are
“**Sportsmen**”
Voters?

→ GOP Data Center tag
given to 28% of voters,
across full spectrum →

High-propensity voters,
skews to older ages,
but still representative
(14% higher avg turnout)

Observed Party of All Sportsmen

Hard Republican	7208	
Weak Republican	9039	
Swing	6126	
Weak Democrat	4378	
Hard Democrat	8964	

The Goal: to see if Non-GOP Sportsmen voters have fatigue from WA Democrats on gun laws. If this is the case, this could allow for specific messaging to reach this specific group.

The Execution: Texting 4,500 Sportsmen voters in LD10 with our poll question, to get a total of **329 responses**, from an initial poll and a follow-up on non-Hard voters ≥ 30 years old.

Hey [redacted], quick poll:

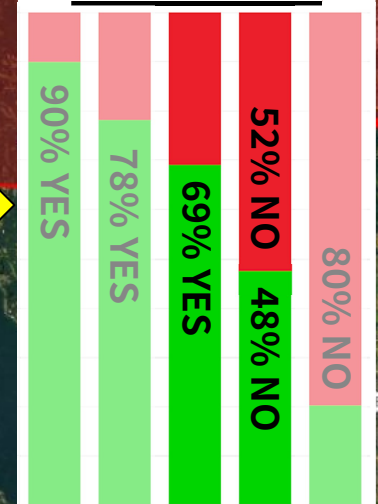
Do you agree that WA Democrats have gone too far with all their new gun control laws?

Reply Y/N

Reply STOP=end

YES!

RESULTS



CONCLUSIONS

Among the Sportsmen voters, a majority of **SWING VOTERS** and **almost half of weak Democrats** agree with our question, demonstrating that fatigue with WA Democrat-associated gun control is a message that reaches past GOP voters.

- TAKEAWAYS:**
1. This is not an endorsement to do overwhelmingly Pro-2A messaging
 2. Instead, this shows that specific messaging against current gun control laws can resonate with swing voters and weak Dems
 3. On this issue, some Dems are willing to say “my party has gone too far”